

ThinkFirst:
Leading injury
prevention
through
education,
research
and policy.

Founded by the
American Association
of Neurological
Surgeons and
the Congress of
Neurological Surgeons

ThinkFirst National Injury
Prevention Foundation
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Naperville, IL 60563
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www.thinkfirst.org

Dear Friends of ThinkFirst,

The mission of ThinkFirst is to prevent brain, spinal cord and other traumatic injuries through education, research and advocacy. During the past year, ThinkFirst chapters provided more than 6,000 injury prevention presentations to students across the country, completed studies and papers on ThinkFirst programs, and ran a nationwide advocacy campaign with Schwinn called *Helmets on Heads*, providing educational assemblies, free helmets, public service announcements and news coverage in twenty cities coast to coast to promote the use of bicycle helmets. We are mission-driven!

The ThinkFirst Foundation completed several projects that improved both operations and access to information:

- ThinkFirst launched a new website, providing program information, publications, products and a secure donation site: www.thinkfirst.org
- New [Fast Facts and educational handouts](#) on bicycle safety and helmet use are now available on our website to download for your use
- New and revised products have been added to our website store:
 - [Red or black wristbands](#) with the message “One Brain, One Body-ThinkFirst”
 - [Safety posters](#) featuring *Street Smart* were revised by the original artist and include five posters suitable for framing per set — messages for young children include vehicle safety, playground safety, water safety, bicycle safety and never touch a weapon
- A new database was installed to streamline data entry and communication with chapters and supporters
- The 2013 ThinkFirst Conference on Injury Prevention was held in New Orleans, providing chapter training and injury prevention sessions
- Seventeen new chapter directors completed training from their office during our first year of implementing online training
- A speaker-training program was developed for Hollister, a new sponsor that manufactures catheters and provides support for users

Our committed Board of Directors and chapter committees are working on our goals for fiscal year 2014 that focus on concussion awareness, preventing falls, and parent information on instilling behaviors that help children and teens reduce their risk for injury.

Please visit our new website at www.thinkfirst.org to learn more, purchase items and support our mission with your donation; we rely on your help. Thank you for helping us teach kids to *Think First!*

Best wishes for a safe season,



Debby Gerhardstein
Executive Director

Thank You To Our Valued Contributors July 1, 2012- June 30, 2013

\$50,000 and above

Schwinn

\$15,000 to \$19,999

Codman Neuro
Elekta Instruments, Inc.
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\$5,000 to \$14,999

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Every effort is made to insure the accuracy of our contributor list. We regret any errors or omissions.

Financial Summary Ending 6/30/13

Assets	
Cash and Investments	29,114.00
Other Current Assets	61,889.00
Surrender Value - Life Insurance Policies	490,415.00
Total Assets	581,418.00
Liabilities and Net Assets	
Liabilities	
Accounts Payable and Accrued Exp.	53,672.00
Long Term Debt— Life Ins. Policy Loans	369,981.00
Net Assets	157,765.00
Total Liabilities and Net Assets	581,418.00
Activities and Changes in Net Assets	
Total Revenues	342,598.00
Total Expenses	306,348.00
Revenues over Expenses	36,250.00
Net Assets, Beginning of Year	121,515.00
Net Assets, End of Year	157,765.00

This is an excerpt of the full financial statements ending 6/30/13; the full statements are available upon request.