Dear Friends of ThinkFirst,

2014 marked the twenty-eighth year of ThinkFirst! Chapters throughout the United States and internationally have been working harder than ever to carry out our mission to prevent brain, spinal cord and other traumatic injuries through education, research and advocacy. Through live classroom presentations to students, and community events for families, ThinkFirst injury prevention coordinators make the facts come to life while VIP speakers talk about their personal experience with a brain or spinal cord injury. Together their dynamic presentations help participants understand the importance of seat belts, bicycle helmets, safe driving and other measures for preventing devastating injuries.

The ThinkFirst Foundation continues to be the premier source for presentation materials and training for injury prevention coordinators. Programs focus on vehicle safety, sports safety, avoiding violence and preventing falls. This year, increased efforts were devoted to concussion awareness:

- **ThinkFirst About Concussion** was launched as a new ThinkFirst program, developed for chapter presentations to health, science or gym classes, and athletic teams
- **Concussion Recognition and Management** brochures are available to anyone for use as an informational handout at thinkfirst.org/products
- **Concussion 101: The Current State of Concussion Education Programs** is our latest article, accepted for publication in the October 2014 Supplement of NEUROSURGERY

The ThinkFirst Foundation also focused on distracted driving, one of the leading causes of death and disability among teens:

- Volkswagen led the way in sponsoring our new ThinkFirst For Teens campaign, helping us promote teen traffic safety and distracted driving awareness
- **Distracted Driving** brochures are available to anyone for use as an informational handout: thinkfirst.org/products
- **Texting and Driving: Fast Facts** was added to our website selection of free downloadable handouts at thinkfirst.org/get-facts

Our committed Board of Directors and chapter committees are working on further program expansion, chapter development and fundraising to continue providing excellence in injury prevention education. We are looking forward to the 2015 ThinkFirst Conference on Injury Prevention, May 2-4 in Washington, DC.

Please visit our website at thinkfirst.org to learn about programs, locate chapters and to make a donation to ThinkFirst. The annual support of individuals, groups and corporations goes directly to injury prevention program development, and is vital to our success. Thank you to our donors and sponsors for providing the financial resources that contributed to a successful year!

Best wishes for a safe season,

Debby Gerhardstein
Executive Director
$25,000 and above
Schwinn

$20,000 to $24,999
Medtronic Foundation/Bakken Invitation

$15,000 to $19,999
Integra Foundation

$10,000 to $14,999
AANS/CNS Joint Trauma Section
Medtronic, Inc.
Stryker Instruments

$5,000 to $9,999
Dr. David and Donna Cavanaugh
Codman Neuro
Hugh Garton, MD
Hollister Incorporated
Drs. Mark Spatola and Mihaela Ionescu
Nicholas Theodore, MD

$2,500 to $4,999
E. Fletcher Eyster, MD
Dr. and Mrs. Bruce Gans
Drs. Mark Proctor and Charlotte McKee

$1,000 to $2,499
Aesculap, Inc.
Russell Amundson, MD
DePuy Synthes
Tom and Debby Gerhardstein
Matt Jewett
Benjamin LeCompte III, MD
Louisiana Neurosurgical Society, Inc.
Dr. and Mrs. Daniel B. Michael
Drs. Richard and Gail Rosseau
Michael Turner, MD

$500 to $999
Drs. Ron Apfelbaum and Kathy Murray
Community Foundation for Fox Valley Region
Kent R. Duffly, MD
Johnson & Johnson
Dr. Joel D. MacDonald
Richard Rogers
Michele Theiss

$250 to $499
Russell J. Andrews, MD
Julian E. Bailes, MD
Diane Ciambrone
Combined Federal Campaign
Robert J. Dempsey, MD
Howard M. Gardner, MD
Jason King
Michael McBreen
Karin Muraszko, MD
Drs. Patrick and Sonya Pritchard
Joal and Lucy Ranus
Nena Ray, LPN
Robert Reddy
Dr. and Mrs. Tetsuo Tatsumi
Dale Spencer
Alex B. Valadka, MD, FACS

$100 to $249
Jeffrey Albea, MD

Mary Barman
Eugene A. Bonaroti
Robert Campbell, MD
Dr. and Mrs. Louis Caragine, Jr.
Steve Cathey
Steve Ciambrone
Yolanda A. Cillo, MD, MBA
Virginia Corrigan
Terence J. Coyne
Barbara Crowell Roy
John and Pamela Dalby
Marlene, Jerry and Dana Deaton
Julie Decker
Harley R. Deere, MD
Robert J. Dunn, MD
Bruce A. Everett, MD
Foster & Motley, Inc.
Ruth B. Frantz
Michael H. Freed, MD
Brian Gantwerker
George Pagels Columns
Joseph Gerhardstein
Dr. R. Scott Graham
Tim Hafley
Bob Hattendorf
Marti Jacobsen
Omar Jimenez, MD
John E. Kelly
Douglas B. Kirkpatrick, MD
Andrew Kokkino, MD
Dave and Jan Lather
Lawson Middle School
Drs. Sander and Susan Leivy
Anne and Glen Lincoln
Duncan Q. McBride, MD
Mark McLaughlin, MD
Mercy Hospital Anderson Staff Fund
Mr. and Mrs. Roy Mohler
Steven and Elizabeth Murray
Dr. and Mrs. Kent C. New
Joseph Piatt, MD
Julie G. Pilitsis, MD, PhD
Andre S. Pitzschek, MD
Dr. Robert and Mrs. Agnes Plunkett
Kimberley Pollock
Dr. Kalmon D. Post
Premier Physical Therapy

Morris W. Pulliam, MD
Archimedes Ramirez, MD
Dr. and Mrs. Justin Renaudin
Dr. and Mrs. William Sherman
Abdolreza Siadati, MD, PA
Jeff Spencer
Sports Unlimited, Inc.
Dr. Monvadi Barbara Srichai
Amos W. Stoll
Takaomi Taira, MD, PhD
Hernando Torres, MD
Jamie S. Ullman, MD
Kenneth E. Vogel, MD
Chrisiss and Danny Warner
Mark A. Weiner, MD
Jay Weller
Dr. Harold A. Wilkinson
Charlotte Woodcock
Karol Zakalik, MD
Dr. Lloyd and Mrs. Jenny Zucker

$99 and below
Rocco A. Armonda, MD
Paul M. Arnold, MD
Dr. and Mrs. Michael Baylin
C. Wesley and Benita Bellamy
Andrew, Monica and Max Berghausen
Frona Brown
Jillian Cain
Ilene Caplan Berman
Rosine Cassidy
Bill Dampf
Mary Ann and Bill Eikenberg
Martin Ferber
Robert P. Glick, MD
Ray and Marriana Haney
Ken and Jane Laurie
Betty Anne and Alan Levy
Manning, Silverman & Company
Mary Mikhailov, MD
Amy Mills
Naomi Seligman’s Knitting Group
Raj K. Narayan, MD
Ruth Noble and Family
Stuart Norris
James O’Brien
Kenneth Paff
Mitchell and Melissa Paige
Cathy Parsa
Bernard Patashnik
Mary Jane Ramsay
Nancy Rein
Jacqueline Rosenau
Laura Schmidt
Mr. and Mrs. Guy Scrima
Joseph A. Shehadi, MD
Judy and Stanley Silverstein
Mary M. Spencer
Eric M. Thompson, MD
Krystal L. Tomei, MD
Marilyn Verbeck
Nita Walker
Nadine and Ray Weinstein
Donna Weitz
M. Eileen Widmer and Albert Treado
Fred Williams and Helen Friedman

The Medtronic Foundation’s 2013 Bakken Invitation Honoree, Tracy O’Connor, was awarded $20,000 to a charity of her choice. Tracy and husband Dr. Brian O’Connor presented the award to the ThinkFirst Foundation. Accepting are Dr. Nicholas Theodore, chairman, Lucy Ranus, board member, and Debby Gerhardstein, executive director.
Honor Tributes
In honor of Benita Bellamy
Mr. and Mrs. Guy Serimali
In honor of Katie Brauti
Mary Barman
Marti Jacobsen
In honor of Marilyn Brett
Amy Mills
In honor of Diane Ciambrone
Nena Ray, LPN
In honor of Michael Gantwerker
Brian Gantwerker
In honor of Debby Gerhardstein
Drs. Mark Proctor and Charlotte McKee
Nena Ray, LPN
In honor of Nena Ray
Debby Gerhardstein
Dr. Michael Turner
In honor of Dr. Gail Rosseau
Michele Theiss
In honor of Dale Spencer
Jeff Spencer
Mary Spencer
In honor of Dr. Nicholas Theodore
Drs. Patrick and Sonya Pritchard

Memorial Tributes
In memory of Roy Bakay
Julie G. Pilitsis, MD, PhD
In memory of Todd W. Boy
Debby Gerhardstein
Anne and Glen Lincoln
Nena Ray, LPN
In memory of Paul L. Cohen, MD
Dr. and Mrs. Michael Baylin
Monica, Andrew and Max Berghausen
Ilene Caplan Berman
Frona Brown
Rosine Cassidy
Marlene, Jerry and Dara Deaton
Mary Ann and Bill Eikenberg
Martin Ferber
Foster & Motley
Debby Gerhardstein
Tim Hafley
Ray and Marianna Haney
Betty Ann and Alan Levy
Mercy Hospital Anderson Staff Fund
Ruth Noble and Family
James O’Brien
Kenneth Paff
Mitchell and Melissa Paige
Bernard Patashnik
Premier Physical Therapy
Jacqueline Rosenau
Laura Schmidt
In memory of Vladimir Mikhailov
Mary Mikhailov, MD
In memory of Mary Murray
Steven Murray
In memory of Raphael Michael Yost, III
Eugene A. Bonarozi

In-kind Donors
Congress of Neurological Surgeons
Fromm Airpad
Morgan, Lewis & Bockius, LLP
The Maude Group

Every effort is made to insure the accuracy of our contributor list. We regret any errors or omissions.

FY14 Sources of Income

Financial Summary

<table>
<thead>
<tr>
<th>Assets</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Investments</td>
<td>22,011.00</td>
</tr>
<tr>
<td>Other Current Assets</td>
<td>35,330.00</td>
</tr>
<tr>
<td>Surrender Value — Life Insurance Policies</td>
<td>488,467.00</td>
</tr>
<tr>
<td>Total Assets</td>
<td>545,808.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities and Net Assets</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Liabilities</td>
<td></td>
</tr>
<tr>
<td>Accounts Payable and Accrued Exp.</td>
<td>32,085.00</td>
</tr>
<tr>
<td>Long-Term Debt — Life Ins. Policy Loans</td>
<td>368,999.00</td>
</tr>
<tr>
<td>Net Assets</td>
<td>144,724.00</td>
</tr>
<tr>
<td>Total Liabilities and Net Assets</td>
<td>545,808.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Activities and Changes in Net Assets</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Revenues</td>
<td>218,867.00</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>231,908.00</td>
</tr>
<tr>
<td>Revenues over Expenses</td>
<td>(13,041.00)</td>
</tr>
<tr>
<td>Net Assets (Deficiency), Beginning of Year</td>
<td>157,765.00</td>
</tr>
<tr>
<td>Net Assets, End of Year</td>
<td>144,724.00</td>
</tr>
</tbody>
</table>

This is an excerpt of the full financial statements ending 6/30/14; full statements are available upon request.