

ThinkFirst Summer Drive

To Prevent Brain, Spinal Cord and other Traumatic Injuries

1986-2016



Help our Drive Raise \$30,000 for 30 Years!

Please! Help Us Reach Our Goal!

DONATE

This is the last week of our 10 week drive — **Help us move our little red car to \$30,000!** Your donation supports injury prevention program development for use throughout the U.S..

Thank You!

Week 10, August 22, 2016

ThinkFirst International

As I watched the Olympics these past weeks I felt a special connection with each country ThinkFirst has chapters in. The first international chapters were started in Canada and Mexico in 1991, each translating the ThinkFirst For Kids curriculum in their languages, French and Spanish. Twenty-five years later, we have chapters in 18 countries, many with multiple chapters. This past year, Taiwan started their first chapter, and they are busy translating the curriculum in Mandarin. See our [international directory](#) for a full listing.

The need for injury prevention education is universal. We all share the energy of the Olympics and the risk for injuries, whether due to sports, traffic, falls or violence. Families everywhere want their children to be safe. Our message translates to any language-- Use your *Mind* to protect your *Body*!

Hospital staff at ThinkFirst Guinea



[ThinkFirst Peru](#), performing with The Professor



ThinkFirst For Kids (TFFK)

Street Smart, ThinkFirst's safety super hero, delights children in grades 1-3. Chapters provide school assembly presentations that feature the animated Street Smart and his friends Kevin, Maria, Thomas, and The Professor, helping young children learn safety lessons in a fun and memorable way. Curriculum provides teachers with lessons to delve deeper into lessons in safety that include vehicle, bicycle, playground and water safety, and more.

Look for the 2016 curriculum revision this fall! Read more about TFFK [here](#).



The 2016 Summer Drive will run for 10 weeks, June 20 - August 29.

[Previous Summer Drive Newsletters](#)

This Week's Summer Safety Links

[Street Smart Posters](#)

[Youth Lessons](#)

[Research Studies: ThinkFirst](#)

Celebrating 30 Years-- with the Congress of Neurological Surgeons

This has been a year of celebration; our next events will be with the Congress of Neurological Surgeons (CNS) Annual Meeting in San Diego! ThinkFirst Board members will start by fitting children in need with bicycle helmets on Sunday, September 25th on the Embarcadero Promenade behind the Convention Center. The next evening, ThinkFirst will host a reception at the San Diego Marriott Marquis, Cardiff/Carlsbad Room, third floor, from 6:15pm-7:30pm. If you are attending the CNS, please join us in celebrating 30 Years of injury prevention education with a toast to ThinkFirst! All are welcome — no charge.

Thank you, Summer Drive Readers— Hope You've Enjoyed the Ride!

This is the last week of ThinkFirst's Summer Drive— our summer fundraiser ends on Monday, August 29th. Thank you for reading our series of ten weekly newsletters for updates on our organization, chapter accomplishments and programs. We are proud and grateful for *30 Years* of providing injury prevention education!

Thank you to those who have made donations to move our little red car toward our goal! There's still time to get in the game — hit the DONATE button upper left to learn how you can make a donation.

Check our website on August 29th to see final results of the distance our car traveled. Then, continue using thinkfirst.org as your resource for Fast Facts, program materials and more.

All the best for a happy, safe school year!



Debby Gerhardstein, RN, BSN, MA

Executive Director



Building a Culture of Safety

Toward Zero Injuries

To donate by mail or phone:

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Preventing brain, spinal cord and other traumatic injuries through education, research and advocacy since 1986.

Classroom and Assembly Presentations • Health Fairs • Community Events

Vehicle Safety • Bicycle Safety • Sports Safety • Concussion • Falls Prevention • Violence Prevention • Water Safety