ThinkFirst Summer Drive
To Prevent Brain, Spinal Cord and other Traumatic Injuries

$1 - $2,500
$30,000

Help our Drive Raise $30,000 for 30 Years!

Week 2, June 26, 2016

The 2016 Summer Drive is off to a great start, with $2,500 in donations sent in our first week! The ThinkFirst National Injury Prevention Foundation is grateful to you, and all who support us in teaching children, teens and adults how to prevent injuries. The Summer Drive weekly newsletter will feature people we’d like to feature and thank, along with summer safety links for your use.

Thank You for Supporting Injury Prevention!

Why injury prevention? Because traumatic injury is an epidemic. It's as simple as that. Look at the causes of injury and death by age groups in this week's Summer Safety Links (below left).

The good news is, YOU are helping to build a culture of safety by supporting injury prevention programs—thank you! Most injuries could be prevented by creating safer environments, enforcing safety laws and by teaching kids, teens and adults simple ways to play it safe.

That's where ThinkFirst comes in-- with educational programs that make sense to our youngest and oldest audiences. One of our five programs is ThinkFirst For Youth, for grades 4-8: read about it here.

This Week's Summer Safety Links

- Leading Causes of Death, US
- Leading Causes of Injury, US

Featured Sponsor: Brooks Rehabilitation, Jacksonville, Florida

Brooks Rehabilitation was the lead sponsor for ThinkFirst's 30 Year Celebration at the Chicago House of Blues, May 2nd, 2016. Thank you to Brooks and to the band, Blue Aura!

Building a Culture of Safety Toward Zero Injuries

Chapter of the Year: ThinkFirst Memorial Hospital at Gulfport

The 2016 Chapter of the Year Award goes to ThinkFirst Memorial Hospital at Gulfport, Mississippi! ThinkFirst Foundation Chairman, Dr. Mark Spatola (right) presented this year's award to Chapter Director Heather Sudduth, OT/L and David Estorge, President of the Memorial Hospital Foundation, at the 2016 Awards Luncheon in Chicago, IL on May 1st.

For 25 years, this dynamic ThinkFirst chapter has been a champion for injury prevention, educating more than 42,000 students in central and south Mississippi schools and fitting more than 14,000 children with bicycle helmets. Congratulations! To view a YouTube video on this chapter click here.

ThinkFirst Missouri Holds Summer Workshop

ThinkFirst Missouri held its annual summer workshop earlier this June for all ThinkFirst chapters in Missouri. Attendees included chapter directors, health educators and VIPs -- Voices for Injury Prevention -- all of whom provide ThinkFirst programs throughout their state. For more on ThinkFirst Missouri visit www.thinkfirstmissouri.edu.