

1986-2016

# ThinkFirst Summer Drive

To Prevent Brain, Spinal Cord and other Traumatic Injuries



Please! Help Us Reach Our Goal!

**DONATE**

Your donation supports injury prevention program development for use throughout the U.S.

Thank You!

The 2016 Summer Drive will run for 10 weeks, June 20 - August 29.

[Previous Summer Drive Newsletters](#)

**This Week's Summer Safety Links**

[Shaken Baby Syndrome Fast Facts](#)

Week 8, August 7, 2016

I hope you are having an excellent summer! My family has been making time for swimming, biking, art fairs and anything outdoors. Our ThinkFirst 'family' has been busy with safety fairs, summer driver education and helmet fitting events. I've also been enjoying this new connection with all of you through the Summer Drive newsletters. I hope they are offering a glimpse into all we do and offer on our website for your use. But there's always more to do in injury prevention -- read about our plans for ThinkFirst For Baby below!

*Deby Jerhaustein*

Executive Director, ThinkFirst National Injury Prevention Foundation



P.S. And if you can, please help move our little red car to \$30,000 by hitting the yellow button!

## Coming Up: ThinkFirst For Baby

In 1986 ThinkFirst started with a program for teens. We soon recognized the need to promote safe behaviors at a younger age and developed ThinkFirst For Kids and ThinkFirst For Youth, covering all grade levels. This year we launched a falls prevention program for older adults called ThinkFirst To Prevent Falls.

Our next program, ThinkFirst For Baby, will target two important groups, parents and their infants. Due for release in 2017, TFFB was created and tested by TriHealth ThinkFirst of Cincinnati and is currently being developed for national/international use. New and expectant parents will learn safety measures they can take to protect their baby from injuries, and establish safe habits from the beginning. Look for this 2017 release!



## Shaken Baby Syndrome (SBS)

Shaken Baby Syndrome is a form of abusive head trauma (AHT) that is a preventable injury. ThinkFirst includes SBS in ThinkFirst For Teens presentations to middle school and high school students, and will be including information on preventing SBS in ThinkFirst For Baby.

Several years ago, now retired ThinkFirst chapter director Nena Ray, of Indianapolis, had a passion for SBS and wanted to take it further. Nena developed a Shaken Baby doll called Mikey (named for past chairman and sponsoring physician Mike Turner, MD). The doll has a clear head, allowing you to see the areas of the brain that light up when the doll is shaken violently enough to cause injury to the brain. The simulator doll is now owned and sold by Realityworks, that can be accessed through our website [here](#). To view a demonstration click [here](#).

For facts on SBS, see Summer Safety Links at left.

[ThinkFirst Fast Facts, All](#)

[ThinkFirst Brochures](#)



Nena Ray, SBS Doll Inventor

Realityworks RealCare Shaken Baby Simulator

## ThinkFirst Board of Directors

ThinkFirst has an outstanding, caring Board of Directors dedicated to our mission: preventing brain, spinal cord and other traumatic injuries through education, research and advocacy. Led by Chairman Dr. Mark Spatola of Orange Park Neurosurgery, Orange Park, Florida, the Board is an unpaid, working board that meets quarterly, and is active with committees throughout the year to assure the ThinkFirst Foundation's continued success.

To see our Board of Directors List, click [here](#).

## Building a Culture of Safety Toward Zero Injuries



Board Chairman Dr. Mark Spatola at a ThinkFirst helmet event.

To donate by mail or phone:

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*Preventing brain, spinal cord and other traumatic injuries through education, research and advocacy since 1986.*

Classroom and Assembly Presentations • Health Fairs • Community Events

Vehicle Safety • Bicycle Safety • Sports Safety • Concussion • Falls Prevention • Violence Prevention • Water Safety