



2022 ThinkFirst Virtual Conference  
 “Freedom from Injury, Safety for All”

Thursday, May 12, 2022

Opening Conference Sessions • Virtual Reception

*This nursing continuing professional development activity was approved by the Ohio Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. (OBN-001-91) Criteria for successful completion: Attendance at one or more session, completion of an evaluation form. If unable to attend a live session and want to earn contact hours for view of a recording this must be completed by: December 31, 2022*

| Time ET         | Topic  |
|-----------------|--|
| 10:00am-10:05am | <b>Welcome!</b> Conference Co-Chairs,  |
| 10:05am-10:25am | <b>A message from our President:</b><br>Presenter: Dr. Jamie Ullman, MD<br>Moderator: Kim Spayer, Executive Director, ThinkFirst Foundation  |
| 10:30am-11:30am | <b>Session 1: What Happened to Hospital-based Injury and Violence Prevention Professionals during COVID?</b><br>Presenter: Courtney Edwards, Director of Trauma Community Outreach & BioTel EMS System |
| 11:35am-12:35pm | <b>Session 2: Means Matter: Partnering with Gun Owners to Reduce Firearm Suicide</b><br>Presenter: Catherine Barber, MPA Harvard School of Public Health   |
| 12:40pm-01:00pm | <b>BREAK</b>   |
| 01:00pm-02:00pm | <b>Session 3: Changing the Way We Think About Distracted Driving to Save Lives</b><br>Presenter: Joel D Feldman, Esq., MS. President Casey Feldman Foundation/EndDD.org                                |
| 02:05pm-03:05pm | <b>Session 4: Social Norming, Creative Approach to Changing Behavior Through Marketing</b><br>Presenter: Kim Dude-Lammy, University of Missouri  |
| 03:10pm-03:20pm | <b>BREAK</b>   |
| 03:20pm-04:20pm | <b>Session 5: The Dangerous Truth About Today’s Marijuana: Johnny Stack’s Life and Death Story</b><br>Presenter: Laura Stack, MBA, CSP, CPAE, Founder & CEO, <a href="#">Johnny’s Ambassadors</a>      |
| 04:20pm-05:35pm | <b>Session 6: Voice of Injury (VIP) Prevention Panel</b>   |
| 05:35pm         | <b>Closing Remarks</b><br>Kim Spayer, Executive Director ThinkFirst Foundation   |
| 07:00pm-08:30pm | <b>Virtual Social Networking Event</b><br><b>Canva’s and Cocktail’s – Virtual Painting Class</b><br>Must have pre-registered to attend   |



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|-----------------|--|
| 9:30am-10:30am  | <b>Session 1: MADD’s Campaign to Mandate “Smart” Technology to Prevent Drunk Driving in All New Cars</b><br>Presenter: Stephanie Manning, Chief Government Affairs Officer MADD  |
| 10:35am-11:35am | <b>Session 2: An overview of starting a podcast promoting ThinkFirst</b><br>Presenter: Megan Palmer, OTR/L ThinkFirst Gaylord, CT  |
| 11:35am-12:15pm | <b>Break</b>   |
| 12:15pm-1:15pm  | <b>Session 3: Taking the Fear out of Fundraising</b><br>Presenter: Mark Chilutti, Assistant Vice President of Development for the Magee Rehab Hospital Foundation  |
| 1:20pm-2:20pm   | <b>Session 4: Going Virtual: Learn about Virtual Presentations, Social Media Platforms, and Easy Design Programs anyone can use to create content</b><br>Presenter: Sara Mutahar, BA and Kayt Zundel MPA, MS, Oregon Health and Science University |
| 2:20pm-2:30pm   | <b>Break</b>   |
| 2:30pm-3:30pm   | <b>Session 5: Mental Health Disorders, Crisis De-Escalation &amp; the Juvenile Brain.</b><br>Presenter: Jason Dugan, Detective, Chicago PD   |
| 3:35pm-4:50pm   | <b>Panel Session 6: TBI/SCI A Families Perspective</b>   |
| 4:50pm          | <b>Closing Remarks</b><br>Kim Spayer, Executive Director ThinkFirst Foundation   |